

# Support to Enterprise Competitiveness and Export Promotion in the Republic of Serbia

8<sup>th</sup> July

Clusters Network

# Building social capital



- More important than money
- Networks distribute knowledge and tacit know-how
- Increase power
- Boost resources
- Absorb more know-how
- Regional networks can increase regional competitiveness

# Many examples of clusters networks

- National eg. Croatian, Bulgarian
- Regional: Various European specialist collaboration platforms (maritime, aerospace, mechatronics, optical)
- Project driven networks: CLOE (INTERREG), CEE Network (FP6)
- Europa Intercluster: Bottom-up European agency for cluster collaboration ([www.intercluster.eu](http://www.intercluster.eu))

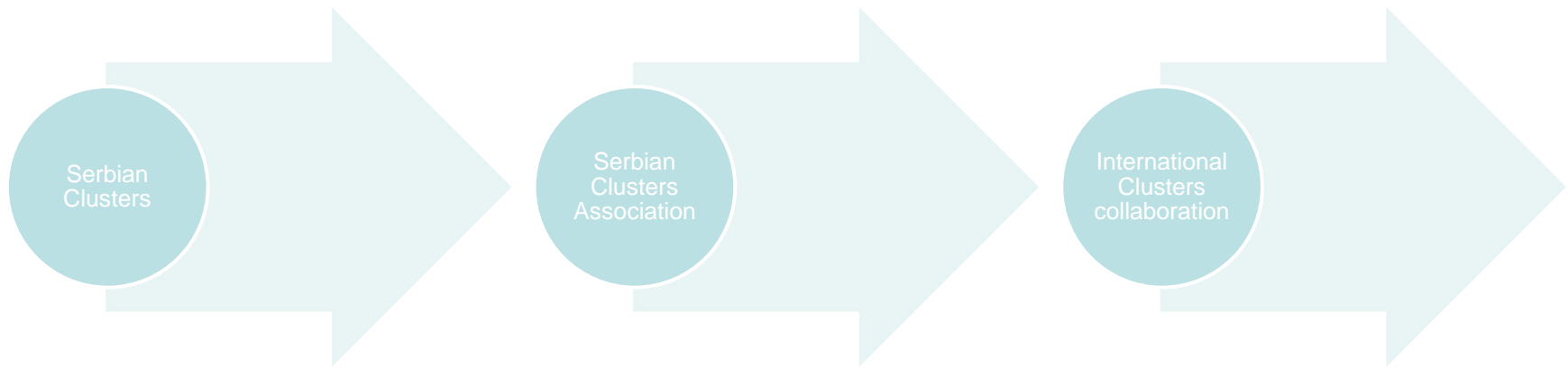
# Members of Intercluster



**CLUSTERLAND**  
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# Internationalising Serbian Clusters



# Much to be done together in the coming year! Examples:

- Influencing Government together
- Professionalising cluster management together
- Developing a scheme for recognizing cluster growth and achievement
- Developing cross-sectoral initiatives together
- Gaining international exposure together

# It is your opportunity!

- SECEP support!
- Current and future support opportunities (RSEDP 2 grant scheme, IPA, bilateral donor projects) for action!
- Supporting institutions?
- Government?